

CENTURY ENTERTAINMENT INTERNATIONAL HOLDINGS LIMITED
(Incorporated in Bermuda with limited liability)

(Stock Code: 959)

Dear Existing Registered Shareholder(s),

29 July 2022

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that the following corporate communications (the "Current Corporate Communications") of Century Entertainment International Holdings Limited (the "Company"), in both English and Chinese versions, are now available on the Company's website at www.ceihldg.com and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk; or your selected printed version(s) of the Current Corporate Communication is/are enclosed (if applicable):

- Annual report for the year ended 31 March 2022;
- Circular dated 29 July 2022 for the general mandate to issue and repurchase shares, re-election of directors and notice of annual general meeting; and
- Proxy form.

You may now access the Current Corporate Communications under "Investor Relations" section of the Company's website or the Stock Exchange's website.

If for any reason you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website, we will promptly send the printed copies of the Current Corporate Communications to you free of charge upon receipt of your request. Please mark "\(\circ\)" in the appropriate box in Part A on the enclosed Change Request Form (with a pre-paid postage mailing label at the bottom of the Change Request Form). If you would like to change your choice of language and/or means of receiving the Company's all future Corporate Communications, please mark "\(\circ\)" in the appropriate box in Part B on the enclosed Change Request Form and sign and return the same to the Company c/o the Company's Hong Kong branch share registrar (the "Hong Kong Branch Share Registrar"), Tricor Secretaries Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong (as from 15 August 2022, 17/F., Far East Finance Centre, 16 Harcourt Road, Hong Kong), or by email to is-ecom@hk.tricorglobal.com.

You are entitled to change the election of means of receipt and language(s) of all future Corporate Communications at any time by giving reasonable prior notice (of not less than 7 days) in writing to the Company c/o the Hong Kong Branch Share Registrar by mail (at the address above) or by e-mail to is-ecom@hk.tricorglobal.com.

Should you have any queries relating to this notification, please contact Customer Service hotline of the Hong Kong Branch Share Registrar at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully,
For and on behalf of
Century Entertainment International Holdings Limited
Ng Man Sun

Chairman and Chief Executive Officer

Encl.

te: Corporate Communication(s) refers to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to: (a) the directors' reports, annual accounts together with a copy of the independent auditor's reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

Change Request Form To: Century Entertainment International Holdings Limited (the "Company") (Stock Code: 959) c/o Tricor Secretaries Limited Level 54, Hopewell Centre 183 Queen's Road East Hong Kong (as from 15 August 2022, 17/F., Far East Finance Centre, 16 Harcourt Road. Hong Kong) Part A I/We have chosen (or am/are deemed to have consented) to read the Corporate Communications' posted on the Company's website, but I/we would like to request a printed copy of the Current Corporate Communications dated 29 July 2022 in the following language(s): (Please mark "\(\sigma\)" in **ONLY ONE** of the following boxes.) English version ONLY; or Chinese version ONLY: or Both the English and Chinese versions. Part B I/We would like to receive the Company's future Corporate Communications in the manner as indicated below: (Please mark "\" in ONLY ONE of the following boxes.) to access all future Corporate Communications published on the website of the Company (www.ceihldg.com) (the "Website Version") ONLY in place of receiving printed copies and receive a written notification letter by post for the publication of Corporate Communications on the website of the Company; or (The Company will send to the email address provided above (if any) an email notification letter only for the availability of the Corporate Communications on the website of the Company in the future. If no email address is provided, only a notification letter for the publication of Corporate Communications on the website of the Company will be sent. The email address provided above is used for email notification of the release of the Corporate Communications only.) to receive the printed English version of all future Corporate Communications ONLY; or to receive the printed Chinese version of all future Corporate Communications ONLY; or to receive both printed English and Chinese versions of all future Corporate Communications. Name of Registered Shareholder: Contact telephone number: _ (Please use ENGLISH BLOCK LETTERS) Registered Address: (Please use ENGLISH BLOCK LETTERS) Signature: Date: Notes: Please complete all the items. If no box, or more than one box, is marked "\sqrt{"}", or any signature or other information is incorrectly completed, the Company reserves its right to treat this Change Request Form as void. By electing to access the Website Version of the Corporate Communications published on the website of the Company instead of receiving printed copies, you have expressly consented to waive the right to receive the Corporate Communications in printed form. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Change Request Form in order to be valid. The above instruction will apply to all future Corporate Communications to be sent to you until you, by giving reasonable prior written notice (of not less than 7 days), inform the Hong Kong Branch Share Registrar of the Company, Tricor Secretaries Limited, at Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong (as from 15 August 2022, 17/F., Far East Finance Centre, 16 Harcourt Road, Hong Kong) by mail or by email to

You have the right at any time by giving reasonable prior written notice (of not less than 7 days) to the Hong Kong Branch Share Registrar of the Company by mail (the address stated in note 4 above) or by email to is-ecom@hk.tricorglobal.com to change the election of means of receipt and/or language(s) of future Corporate Communications. For the avoidance of doubt, we do not accept any other special instructions written on this Change Request Form.

- Should you have any queries in relation to this Change Request Form, please contact Customer Service hotline of the Hong Kong Branch Share Registrar at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays.
- Corporate Communications include but not limited to: (a) the directors' reports, annual accounts together with a copy of the independent auditor's reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms

PERSONAL INFORMATION COLLECTION STATEMENT

- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO"). (i)
- Your supply of Personal Data to the Company is on a voluntary basis. If you fail to provide sufficient information, the Company may not be able to process your instructions and/or (ii) request as stated in this Change Request Form.
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its share registrar and branch share registrar in Hong Kong, and/or other companies or bodies (iii) for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes. (iv)
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to the Privacy Compliance Officer of Tricor Secretaries Limited (the address stated in note 4 above).

(Please cut along the dotted line 請沿虛線剪下) **>**

is-ecom@hk.tricorglobal.com.

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Mailing Label 郵寄標籤

Please cut the mailing label and stick this on an envelope to return the Change Request Form to us.

No postage stamp is required for local mailing in Hong Kong. 當 閣下寄回此表格時,請將此郵寄標籤剪貼於信封上。 如在本港投寄,閣下無需支付郵費或貼上郵票。

Tricor Secretaries Limited 卓佳秘書商務有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港